

American Women's Club Advertising Contract

Fjord Flyer and www.AWCOslo.org

Newsletter & Website of the American Women's Club of Oslo

Please fill out and return this contract to: advertising@awcoslo.org

Company Name:		
Contact Person:		
Address:		
Telephone/fax:		
E-mail address:		
Date:	Signature:	

Please indicate your choice of advertising by marking the appropriate box:

	Fjord Flyer				Web			
	Business	Quarter	Half	Full		Logo	2 Column	3 Column
	Card	Page	Page	Page				
Month					Package			
September					3 Months			
October								
November					6 Months			
December								
January					12 Months			
February								
March								
April								
May								
June								_

Prices 2016-2017

Fjord Flyer		
Description	1 month	
Business card	NOK 350	<u>Discounts</u>
Quarter page	NOK 375	3 months- 10%
Half a page ★	NOK 750	6 months-15%
Full page *	NOK 1500	10 months- 25%
★ includes logo on our website		
Web		

	size	3 months	6 months	12 months
Logo	200 x 200 px/ 7 x 7 cm	NOK 300	500	1000
2 column	400 x 200 px/14 x 7 cm	NOK 500	800	1200
3 column	600 x 200 px/ 21 x 7 cm	NOK 700	100	1500

Deadline: Your print-ready advertisement must be submitted by the 10th of the month in order to be published in the following month's Fjord Flyer. Advertisements will be posted on the web site at the beginning of the month in which they are published in the Fjord Flyer.

Design: If you desire help creating your ad, we can optionally design it for you. There is a one-time fee of NOK 200.

Acceptable File Formats: Advertisements for the *Fjord Flyer* should be a minimum of 200 dpi resolution for optimal printing and we accept the following file formats: PDF, jpeg, and tiff. For web advertisements and logos, a resolution of 72 dpi is acceptable in one of the following image formats: jpeg, png, tiff, and gif

Discounts: Prices are cheaper the longer you advertise, 3 months- 10%, 6 months- 15% and 10 months-25% off the one month price.

For our AWC members we offer an additional 20% discount on all rates.

Payment: An invoice will be e-mailed to you after you have submitted your contract.